



## JOHNNY WHITMAN

### GRAPHIC DESIGNER & ART DIRECTOR

johnny@whitmankind.com  
whitmankind.com  
360-477-5327

## EXPERIENCE

### SENIOR ART DIRECTOR, GS&F 2013-2017

Works closely with clients and team to create successful identities and campaigns from conception to completion. Partners with writers, designers, project management and production team to ensure all projects meet deadlines. Maintains positive attitude through high-pressure situations and looks beyond the creative brief for new ways to benefit the client and agency.

### FREELANCE DESIGNER 2011-2017

Develops branding and general market research for independent artists and musicians. Creates and produces apparel, merchandise, album packaging and digital assets. Clients include Robyn Hitchcock, Little Bandit, Emma Swift, Odie Blackmon, Chris Pickering, Buffalo Clover and Josh Farrow.

## EDUCATION

### WATKINS COLLEGE OF ART

BFA in Graphic Design. Samuel Watkins Award for Academic Excellence, 3.96 GPA.

### UNIVERSITY OF WASHINGTON

Focus in Industrial Design in School of Art's Design Program. Dean's List, 3.81 GPA.

## AWARDS

- 2017 **SILVER NATIONAL ADDY**  
**GOLD DISTRICT ADDY**  
**GOLD NASHVILLE ADDY**  
Holler & Dash Grand Opening Invite Card, Invitation or Announcement
- 2017 **GOLD DISTRICT ADDY**  
**GOLD NASHVILLE ADDY**  
GS&F Agency Website  
Self-Promotion Online/Interactive
- 2017 **JUDGE'S CHOICE AWARD**  
**SILVER NASHVILLE ADDY**  
Holler & Dash Website  
Consumer Website
- 2017 **SILVER NASHVILLE ADDY**  
Holler & Dash Biscuit Bike  
Guerrilla Marketing
- 2017 **SILVER NASHVILLE ADDY**  
Watkins College of Art  
Integrated Brand Identity Campaign
- 2017 **SILVER NASHVILLE ADDY**  
Crossville Campaign Photography  
Photography Campaign
- 2017 **SILVER NASHVILLE ADDY**  
Holler & Dash Social Content  
Social Media Campaign
- 2016 **NATIONAL BULLDOG AWARD**  
**FOUR PRSA PARTHENON AWARDS**  
Operation Finally Home "A Weight Off Their Shoulders" 10th Anniversary Campaign  
Media Relations - Best Campaign Under \$100,000

## NOTABLE CLIENTS

Tennessee Titans, Nashville Predators, Firestone, Bridgestone, Taylor Swift, LP Building Products, Cherokee Farm, Tennessee State Government, The Land Trust For Tennessee and Holler & Dash